For Immediate Release

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BWD Automotive Releases 332 New Part Numbers

NEW YORK, N.Y., August 24, 2017 - Standard Motor Products, Inc. (SMP) announces the addition of 332 new part numbers to its BWD® engine management line. The release spans 60 product categories and expands coverage through the 2017 model year by an additional 184 million VIO. For highlights from the release, watch BWD's latest New Parts Spotlight on www.youtube.com/bwdbrand.

BWD continues to expand its switch line with the addition of 157 switches—including 25 Cruise Control Switches—to increase total switch coverage by 42 million VIO. The brand also adds 87 new sensors including 53 ABS Speed Sensors and 11 Vehicle Speed Sensors. Other notables include 25 Transmission Control Solenoids, 17 Fuel Vapor Leak Detection Pumps, and 8 Variable Valve Timing (VVT) Components.

All new applications are listed in the eCatalog found at BWDbrand.com and in electronic catalog providers.

BWD® is an aftermarket leader, providing a premium line of engine management products. BWD® manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

About SMP:
SMP® supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP® products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts App 2.0 or visit www.smpcorp.com.

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