

For Immediate Release

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## **BWD Automotive Releases 87 New Part Numbers**

**NEW YORK, N.Y., June 5, 2017** - Standard Motor Products, Inc. (SMP) announces the addition of 87 new part numbers to its BWD<sup>®</sup> engine management line. The release spans 20 product categories and expands coverage through the 2017 model year with more than 25 million VIO.

The highlights from the release include expansions to BWD's VVT and sensor categories. The brand added 3 VVT Solenoids and 9 VVT Sprockets to increase its total line to more than 260 parts. The brand also introduced 52 new sensors including 40 ABS Speed Sensors. To view all highlights from this release, watch BWD's New Parts Spotlight Vol. 17 on <a href="https://www.youtube.com/bwdbrand">www.youtube.com/bwdbrand</a>.

All new applications are listed in the eCatalog found at <a href="BWDbrand.com">BWDbrand.com</a> and in electronic catalog providers.

BWD<sup>®</sup> is an aftermarket leader, providing a premium line of engine management products. BWD<sup>®</sup> manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

## About SMP:

SMP<sup>®</sup> supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP<sup>®</sup> products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP<sup>®</sup> Parts App 2.0 or visit www.smpcorp.com.