



For Immediate Release



For more information, contact:  
Catherine Smith  
(203) 845-0700  
catherine@tftienvision.com

## Standard Motor Products Releases 242 New Parts for Standard<sup>®</sup> and Intermotor<sup>®</sup>

**NEW YORK, N.Y., January 25, 2017** - Standard Motor Products, Inc. (SMP) announces the addition of 242 new part numbers to its Standard<sup>®</sup> and Intermotor<sup>®</sup> lines. The release spans 51 product categories and expands coverage through the 2016 model year by more than 123 million additional VIO.

One highlight is the company's continued expansion to its line of variable valve timing components. With 29 new VVT solenoids added, SMP's VVT line now totals more than 230 part numbers.

The company also increases coverage for its sensor category with the introduction of 82 SKUs. Notables include 23 TPMS sensors, 18 transmission input sensors, 17 vehicle speed sensors, and 12 transmission output sensors. In addition to sensors, SMP adds 48 switches such as A/C cut-off, cruise control, headlight, ignition, oil pressure gauge, power door lock, power seat, and stoplight switches.

Commenting on the news, Phil Hutchens, Vice President Engine Management Marketing, SMP, stated, "By expanding our aftermarket-leading VVT coverage, our latest release emphasizes our commitment to supplying customers with both quality and coverage."

All new applications are listed in the eCatalogs found at [www.StandardBrand.com](http://www.StandardBrand.com) and [www.IntermotorImport.com](http://www.IntermotorImport.com) and in electronic catalog providers.

Standard<sup>®</sup> offers premium engine management related products, including computerized engine controls, TPMS sensors, and fuel injection components for domestic vehicles. Intermotor<sup>®</sup> offers a full line of genuine import products that are unrivaled for their superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit [www.StandardBrand.com](http://www.StandardBrand.com) and [www.IntermotorImport.com](http://www.IntermotorImport.com).