

Intermotor®
Genuine Import Parts

For Immediate Release

For more information, contact:

<u>Catherine Smith</u>
(203) 845-0700
catherine@tfienvision.com

## Standard Motor Products Releases 500 New Parts for Standard<sup>®</sup> and Intermotor<sup>®</sup>

**NEW YORK, N.Y., January 25, 2016** - Standard Motor Products, Inc. (SMP) announces the addition of 500 new part numbers to its Standard<sup>®</sup> and Intermotor<sup>®</sup> lines. The release expands coverage through the 2015 model year covering more than 166 million additional VIO.

Significant additions made to the Standard<sup>®</sup> and Intermotor<sup>®</sup> lines include ABS speed sensors, accelerator pedal sensors, and fuel vapor canisters. In total, the three category additions account for 210 parts and more than 60 million VIO. Another highlight is the addition of four Diesel Fuel Injector sets that coincide with Standard Diesel's ongoing 'Do the Job Right' Promotion.

Expanding its coverage by 50 million VIO, Standard® added more than 140 switches including power window, neutral safety, ignition starter, power seat, four-wheel drive selector, combination, and cruise control. Standard® continued its focus on engine control coverage by introducing 185 new sensors for 48 million additional VIO. These include the aforementioned ABS speed and accelerator pedal sensors as well as cam/crank, knock, steering angle, and G force sensors. The company also added EGR valves, fuel injector seal kits, ignition coils, and vapor canisters.

Commenting on the release, Phil Hutchens, Vice President Engine Management Marketing, SMP, stated, "With 500 new parts, we continue to expand our coverage in key high-tech categories while delivering the coverage and products our customers need to meet their market demands."

All new applications are listed in the eCatalogs found at <a href="www.StandardBrand.com">www.StandardBrand.com</a> and <a href="www.IntermotorImport.com">www.IntermotorImport.com</a> and in electronic catalog providers.

Standard<sup>®</sup> brand offers premium engine management related products, including computerized engine controls, TPMS sensors, and fuel injection components for domestic vehicles. Intermotor<sup>®</sup> offers a full line of genuine import products that are unrivaled for their superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit <a href="www.StandardBrand.com">www.StandardBrand.com</a> and <a href="www.IntermotorImport.com">www.IntermotorImport.com</a>.

## **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts mobile App or, visit www.smpcorp.com.