

*For Immediate Release*

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## Standard Motor Products Releases 730 New Parts for Intermotor<sup>®</sup> Import Line

**New York, N.Y., December, 7, 2015** - Standard Motor Products, Inc. (SMP) announces the addition of 730 new part numbers to its Intermotor<sup>®</sup> line of genuine import parts. The release expands coverage to an additional 276 million VIO for the year 2015.

Intermotor's sensor category received significant additions, including the introduction of a 100% NEW (not remanufactured) Mass Air Flow (MAF) Sensor line. Featuring more than 70 parts, the new MAF import program covers 76 million VIO. In total, Intermotor's sensor category added more than 150 new parts and 58 million VIO. Sensors included yaw rate, steering angle, ABS speed, transmission input, fuel pressure, and more with coverage through 2015 for major import makes.

The company added over 270 parts to Intermotor's switch categories, including power window, door lock, power seat, steering pressure, and cruise control, boosting coverage more than 60 million VIO. Additionally, Intermotor<sup>®</sup> introduced 30 new blower motor resistors with expanded coverage for late-model Asian and European applications.

"We continue to expand our coverage in key high-tech categories," said Phil Hutchens, Vice President Engine Management Marketing, SMP, "and our new MAF Sensor program is one example of our commitment to provide the highest-quality replacement parts for air and fuel sensor categories. With more than 730 new parts, we continue to deliver the import coverage our customers need to meet their market demands."

All new applications are listed in the eCatalog found at [www.IntermotorImport.com](http://www.IntermotorImport.com) and in electronic catalog providers.

Intermotor<sup>®</sup> offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for a broad range of import vehicles. SMP's Intermotor<sup>®</sup> line of genuine import parts is unrivaled for its superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit [www.IntermotorImport.com](http://www.IntermotorImport.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP<sup>®</sup> Parts mobile App or, visit [www.smpcorp.com](http://www.smpcorp.com).