



For Immediate Release

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Standard Motor Products Releases 220 New Parts for TechSmart®

New York, N.Y., November, 23, 2015 - Standard Motor Products, Inc. (SMP) announces the addition of 220 new part numbers to its TechSmart® line. The release increases new coverage through 2015 for an additional 118 million VIO.

TechSmart® continued to expand its electronic throttle body category by adding 50 new parts. In total, TechSmart's line now features more than 130 direct-replacement units covering more than 65 million VIO. Other key category additions included 40 new sensors, 30 new variable valve timing (VVT) components, and 25 new HID headlight ballasts.

TechSmart® is positioned as a key supplier of problem-solving parts, complete kits, and new technologies that are designed to make technicians' jobs easier. Examples include a Horizontal Fuel Conditioning Module for Ford 6.0L Diesel Powerstroke engines; a line of direct-replacement Windshield Wiper Linkages for Hyundai and Kia; and an Automatic Transmission Shift Cover, a new product category that allows technicians to replace only the cracked or broken chrome piece instead of the entire park position indicator.

Phil Hutchens, Vice President Engine Management Marketing, SMP, remarked, "From day one, TechSmart® has been committed to making technicians' jobs easier. With these latest releases, we believe we're as committed as ever to engineering parts that help technicians solve the tough problems they encounter in the bay."

All new applications are listed in the eCatalog found at www.techsmartparts.com and in electronic catalog providers.

With over 100 categories and more than 500 exclusive products, TechSmart® continues to deliver what technicians need for today's complex vehicle systems. For additional information, contact an SMP sales representative or visit www.techsmartparts.com.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts mobile App or, visit www.smpcorp.com.

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