

*For Immediate Release*

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## **Standard Motor Products, Inc. Releases More than 500 New Parts for Intermotor<sup>®</sup> Import Line**

**New York, N.Y., May 26, 2014** - Standard Motor Products, Inc. (SMP<sup>®</sup>) announces the addition of 503 new part numbers to its Intermotor<sup>®</sup> line of genuine import parts.

The Intermotor line expansion features over 220 new switches including multi-function, combination, windshield wiper, steering wheel audio control, fog lamp, cruise control, and more; covering more than 46 million additional VIO. Intermotor has also added more than 180 sensors including more than 100 ABS speed sensors covering an additional 23 million VIO. Also added was significant coverage for clone-able TPMS sensors, brake master cylinder fluid level sensors, turbocharger boost, transmission input and output sensor, vehicle speed, and more. Additional key category expansion features ignition starter switches, ignition lock cylinders, fuel pressure regulators, PCV valves, and relays.

“We continue to expand our import coverage especially in the high-tech key categories,” said Phil Hutchens, Vice President Engine Management Marketing, SMP. “Our commitment is to lead the way in the import marketplace with the highest quality import product and complete coverage, providing our customers with the parts they need to grow their import business.”

All new applications are listed in the eCatalogs found at [www.IntermotorImport.com](http://www.IntermotorImport.com) and in electronic catalog providers.

Intermotor brand offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for a broad range of import vehicles. SMP’s Intermotor line of genuine import parts is unrivaled for its superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit [www.IntermotorImport.com](http://www.IntermotorImport.com).

### **About SMP:**

SMP<sup>®</sup> supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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