

For Immediate Release

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Standard Motor Products, Inc. Releases More than 350 New Parts for Intermotor[®] Import Line

New York, N.Y., December 9, 2014 - Standard Motor Products, Inc. (SMP[®]) announces the addition of 361 new part numbers to its Intermotor[®] line of genuine import parts.

This Intermotor[®] line release features new import coverage through 2014 for an additional 130 million VIO. Highlighting this new offering are more than 40 new fuel injectors for Audi, BMW, Mercedes-Benz, Volkswagen, Subaru, Honda, Hyundai, Nissan, Subaru and Toyota. Key additions were made to the Intermotor[®] switch category with multi-function, combination, cruise control, power steering, power window, and remote mirror switches. Additional key category expansion included blower motor resistors, fuel pressure regulators, idle air control valves, ignition coils, power door lock actuators, and power steering and power window switches.

“We continue to expand our import coverage especially in the high-tech key categories,” said Phil Hutchens, Vice President Engine Management Marketing, SMP. “Our commitment is to lead the way in the import marketplace with the highest quality import product and complete coverage, providing our customers with the parts they need to grow their import business.”

All new applications are listed in the eCatalogs found at www.IntermotorImport.com and in electronic catalog providers.

Intermotor[®] brand offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for a broad range of import vehicles. SMP’s Intermotor[®] line of genuine import parts is unrivaled for its superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit www.IntermotorImport.com.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high-quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. The company recently introduced Version 1.0 of the SMP[®] Parts App for Android and Apple smartphones. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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