



For Immediate Release

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## **SMP<sup>®</sup> Honored at O'Reilly Managers Conference**

**NEW YORK, N.Y., April 3, 2014** – Standard Motor Products, Inc. (SMP) was honored with O'Reilly's Vendor of the Year award for Technical and Training Support. The award was presented at the O'Reilly Auto Parts Managers' Conference in St. Louis, Mo. on Feb. 1, with over 6,500 O'Reilly team members in attendance.

This award recognizes suppliers who go above and beyond in their effort to train O'Reilly professional customers and team members to ensure they have an in-depth understanding of the products that vendor supplies.

"SMP consistently excels at training our team members and installers on their product lines," said David Wilbanks, Vice President Merchandise, O'Reilly Auto Parts. "In fact we've received comments from our professional customer base remarking how high SMP has set the bar with these training classes – no selling, no gimmicks, just solid training. This really does help set O'Reilly apart from the competition."

Standard Motor Products, Inc. is honored and proud to receive this very significant recognition from O'Reilly Auto Parts understanding that it strengthens our relationship as we work together in the future.

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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