



For Immediate Release

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Standard Motor Products, Inc. Releases TechSmart[®] Tech Sessions Video Series

Long Island City, N.Y., Jan. 9, 2013 – To help explain the many features and benefits of using TechSmart[®] enhanced engine control parts, Standard Motor Products, Inc. (SMP[®]) has created a new video series called TechSmart Tech Sessions. The videos are available for viewing on the TechSmart YouTube channel, www.youtube.com/TechSmartParts, as well as on Facebook, www.facebook.com/TechSmartParts, by clicking on the video channel button.

“The TechSmart Tech Sessions feature advanced TechSmart parts designed to help professional technicians find new and better ways to solve their automotive repair issues,” said Phil Hutchens, senior director of marketing, SMP. “The first three videos focus on the column shift tube, the air door actuators and the variable valve timing chain tensioner, highlighting the advantages of using TechSmart products versus our competitors’ parts.”

The TechSmart line of enhanced engine control parts are designed to meet the needs of today’s professional service technicians by providing them with high-quality, hard-to-find, problem-solving parts featuring new categories and new technology that they can trust.

For additional information on TechSmart, contact an SMP sales representative or visit www.TechSmartParts.com.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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