

For Immediate Release

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## Standard Motor Products Releases 370 New Part Numbers for BWD Automotive.

**Long Island City, N.Y., March 26, 2013** - Standard Motor Products, Inc. (SMP<sup>®</sup>) announces the addition of 370 new part numbers to its BWD<sup>®</sup> engine management line.

This expanded coverage for BWD is highlighted by 37 new ABS speed sensors for an additional 3 million VIO. Other expanded categories include relays, emission controls, sensors, computerized engine controls and more than 130 new multi-function and combinations switches.

All new applications are listed in the eCatalog found at <a href="https://www.BWDbrand.com">www.BWDbrand.com</a> and in electronic catalog providers.

BWD is an aftermarket leader, providing a premium line of engine management products. BWD manufactures and distributes high technology critical components for late model domestic and import vehicles including: DIS control modules, emission components, EGR valves, ignition coil-on-plug coils, ignition wire, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

For additional information, contact an SMP sales representative orvisit www.BWDbrand.com.

## About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit <a href="https://www.smpcorp.com">www.smpcorp.com</a>.

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