



**For Immediate Release**

For more information, contact:  
Lynn Konsbruck  
(312) 768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## **SMP<sup>®</sup> Releases New Park Assist Sensor Tech Session Video for TechSmart<sup>®</sup>**

**New York, N.Y., May 21, 2013** – Standard Motor Products, Inc. (NYSE: SMP) announces it has released a new TechSmart<sup>®</sup> Tech Session that features the TechSmart line of park assist sensors, providing useful information for this growing product category. The new video, as well as the entire Tech Session video series, is available for viewing at [www.youtube.com/TechSmartParts](http://www.youtube.com/TechSmartParts) and [www.facebook.com/TechSmartParts](http://www.facebook.com/TechSmartParts) by clicking on the video channel button.

Also known as a back-up sensor, this advanced safety technology may soon be mandatory on all new vehicles. The TechSmart line of parking sensors are matched 100 percent to the OE body style so every TechSmart park assist sensor is designed to fit and perform just like the original.

“We currently offer two dozen premium TechSmart park assist sensors covering more than 18.5 million VIO for both import and domestic applications,” said Phil Hutchens, Vice President Engine Management Marketing, SMP. “TechSmart parts are always engineered and built right, that’s why each TechSmart park assist sensor features the connector molded into the body to precisely match the part that it replaces.”

Tech Sessions are designed to help professional technicians find new and better ways to solve their automotive repair issues. Videos are also available for TechSmart electronic throttle bodies, PMD relocation kit, steering column shift tubes, air door actuators and the VVT chain tensioner.

The TechSmart line of enhanced engine control parts are designed to meet the needs of today’s professional service technicians by providing them with high-quality, hard-to-find, problem-solving parts featuring new categories and new technology that they can trust. For additional information on TechSmart, contact an SMP sales representative or visit [www.TechSmartParts.com](http://www.TechSmartParts.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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