



For Immediate Release

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Standard Motor Products, Inc. Adds Eight New Clone-able Sensors to its TPMS Line

New York, N.Y., June 24, 2013 - Standard Motor Products, Inc. (SMP[®]) has added eight new clone-able sensors to its growing TPMS sensor line. The new Standard[®] and Intermotor[®] part numbers, which match the original for fit, form and function, cover an additional six million VIO for Buick, Chevrolet, Dodge Ram, Hyundai, Jeep, Kia, Saturn, Toyota, Toyota truck and Volvo through the 2013 model year.

"We are pleased to continue to grow our clone-able TPMS sensor line," said Phil Hutchens, Vice President Engine Management Marketing, SMP. "We believe this expanded coverage to our clone-able TPMS line will help our customers continue to be successful in this growing market. Our sensors are cloned in less than a minute by simply entering the sensor ID into the TechSmart T55000 Cloning tool, with no factory relearn."

Visit <u>www.StandardBrand.com</u> or <u>www.youtube.com/StandardBrandParts</u> to learn more about this exciting new TPMS technology.

About Standard Clone-able TPMS Technology:

As a leader in TPMS technology, Standard provides real clarity in this key growth category, providing more than 98 percent full-line VIO coverage. Standard TPMS sensors are engineered to match OE fit, form and function, plus they have the technology to be ID cloned to the sensor they replace using a simple TechSmart cloning tool. Each clone-able sensor has its own unique sensor ID, the right protocol and matching body style. Standard clone-able TPMS sensors offer the technician the advantage of bypassing complex factory relearn processes, therefore saving time and money while maintaining OE fit, form and function.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit <u>www.smpcorp.com</u>.

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