



*For Immediate Release*

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## **SMP<sup>®</sup> Expands Line of TechSmart<sup>™</sup> Enhanced Engine Management Parts**

*Adds 30 Premium Parts in Five New Product Categories*

**Long Island City, N.Y., June 4, 2012** – SMP<sup>®</sup> announced today that it has expanded its line of TechSmart<sup>™</sup> enhanced engine management parts by adding 30 premium parts in five new product categories. Highlights to the line include new Nissan Electronic Throttle Bodies and a TechSmart replacement for a high-failure rate Ford VVT Solenoid. These and many other innovative TechSmart products are featured in the TechSmart Spring 2012 New Parts Guide, which is now available. TechSmart now offers 220 SKUs in 55 product categories.

“Each TechSmart part has been specifically chosen to meet the TechSmart core criteria of providing professional service technicians with new technology, new categories and problem-solving improvements to the original – with a proven quality that they can trust,” said Phil Hutchens, senior director of marketing for SMP. “TechSmart is fast becoming recognized for its innovation, engineering expertise, superior product quality and competitive pricing.”

For additional information, visit [www.TechSmartParts.com](http://www.TechSmartParts.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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