



For Immediate Release

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Standard Motor Products, Inc. Expands TechSmart[®] Fall 2012 Line

Long Island City, N.Y., October 23, 2012 - Standard Motor Products, Inc. (SMP[®]) announces it has expanded its TechSmart[®] line of enhanced engine control products for professional service technicians with the addition of 98 premium parts and 14 new product categories, along with an updated fall 2012 New Parts Guide.

Highlighting the release are 11 HID (Xenon) headlight ballasts, four BMW and Mercedes-Benz headlight level sensors, 10 General Motors and Hyundai air bag sensors and a variable intake manifold actuator for 2.0T Volkswagen/Audi, which are high-failure OE parts.

“The TechSmart brand is gaining momentum in the marketplace and is fast becoming recognized for its innovation, engineering expertise, superior product quality and competitive pricing,” said Phil Hutchens, senior director of marketing, SMP. “Each TechSmart part has been specifically chosen to meet the TechSmart core criteria of providing professional service technicians with new technology, and problem-solving improvements to the original – with a proven quality they can trust.”

For additional information, contact an SMP sales representative or visit www.TechSmartParts.com.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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