

For Immediate Release

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## Standard Motor Products to Recognize Aspiring Diesel Technicians During Its Standard 'Bigger, Better Diesel' Scholarship Contest

**New York, N.Y., March 18, 2019** - Standard Motor Products, Inc. (SMP) announces the start of its Standard<sup>®</sup> 'Bigger, Better Diesel' Automotive Scholarship Contest. Running through May 31, 2019, the second-annual competition will present four up-and-coming diesel technicians with a \$5,000 scholarship each. For more information, watch the promotional video on youtube.com/StandardBrandParts.

Students can enter by visiting <u>BiggerBetterDiesel.com</u>, completing an online questionnaire, and submitting a recent photo of themselves. Judges will evaluate entries based on relevance, creativity, and thoughtfulness relating to the automotive industry with an emphasis on diesel technology.

Commenting on the contest, Phil Hutchens, Vice President Engine Management Marketing, SMP, stated, "As a leader in the diesel aftermarket, Standard is dedicated to supporting future diesel technicians with these four exciting scholarship opportunities."

The contest is open to legal residents of the 50 United States and the District of Columbia. Eligible entrants must be between the ages of 18 and 34 and currently enrolled full-time in high school or in an accredited two- or four-year college, university, or post-high school educational program. Complete rules and program information can be found at <u>BiggerBetterDiesel.com</u>.

## About Standard<sup>®</sup> Diesel

Standard<sup>®</sup> Diesel offers thousands of diesel parts in hundreds of unique diesel categories. Standard<sup>®</sup> Diesel is committed to supplying professional technicians with comprehensive coverage for genuine diesel parts, which is evident from its extensive offering of new and quality remanufactured products.

## About SMP:

In its 100th year in business, Standard Motor Products, Inc. supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP<sup>®</sup> Parts App 2.0 or visit <u>www.smpcorp.com</u>.